



INDEPENDENT CENTER

2024 Nationwide Survey of LGBTQ+ Adults

*Online survey among n600 LGBTQ+ Adults,
with n50 oversamples in each of Arizona, Georgia, and Pennsylvania*

Table of Contents

SCREENER SECTION.....	2
GENERAL SENTIMENT	3
POLITICAL SENTIMENT	5
ISSUE IMPORTANCE	6
NEXT ELECTION SERIES.....	7
DEMOGRAPHICS SECTION.....	11



2024 Nationwide Survey of LGBTQ+ Adults
Toplines

Field Dates: 02/22-28/2024
Margin of error: ±4.0%

SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener 1: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No (**continue**)

LGBTQ+ Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

100% Yes (**Continue**)

Screener 2: Are you currently registered to vote?

85% Yes
15% No



GENERAL SENTIMENT

GS1. At this time next year, do you think that you will personally be **(ROTATE)** better or worse **(END ROTATE)** off than you are today?

62% **Total Better off**

24% Much better off

38% Somewhat better off

23% **Total Worse off**

15% Somewhat worse off

9% Much worse off

15% Unsure

GS2. At this time next year, do you think America will be **(ROTATE)** better or worse **(END ROTATE)** off than it is today?

38% **Total Better off**

10% Much better off

28% Somewhat better off

37% **Total Worse off**

25% Somewhat worse off

12% Much worse off

25% Unsure

GS3. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job President Joe Biden is doing?

47% **Total Approve**

19% Strongly approve

27% Somewhat approve

47% **Total Disapprove**

22% Somewhat disapprove

25% Strongly disapprove

6% Unsure

GS4. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job the U.S. Congress is doing?

22% **Total Approve**

7% Strongly approve

15% Somewhat approve

64% **Total Disapprove**

34% Somewhat disapprove

30% Strongly disapprove

14% Unsure



GS5. On the following scale, please indicate where you see yourself politically.

(DO NOT SHOW numeric scale....)

19%	0 = progressive liberal / Strong Democrat
9%	1
8%	2
8%	3
7%	4
30%	5 = Moderate Centrist / Independent
4%	6
3%	7
5%	8
3%	9
6%	10= Staunch-Conservative / Strong Republican

Mean = 3.9

GS7. On the following scale, please indicate how you see yourself voting in future elections.

(DO NOT SHOW numeric scale....)

24%	0 = Exclusively vote for Democratic candidates
10%	1
7%	2
5%	3
6%	4
25%	5 = Vote Independent / split ticket
5%	6
4%	7
4%	8
2%	9
8%	10= Exclusively vote for Republican candidates

Mean = 3.8

GS8. In the perfect world, where on the following scale, would you like to see America's elected officials stand politically?

(DO NOT SHOW numeric scale....)

17%	0 = progressive liberal / Strong Democrat
7%	1
9%	2
10%	3
8%	4
30%	5 = Moderate Centrist / Independent
4%	6
5%	7
3%	8
2%	9
6%	10= Staunch-Conservative / Strong Republican

Mean = 3.9



POLITICAL SENTIMENT

Thinking ahead to the general election in November...

NE1. If this year's presidential election were between (ROTATE) Republican Donald Trump (**or**) Democrat Joe Biden (END VOTE), how would you vote?

28% **Trump**
21% Definitely Trump
7% Lean Trump

57% **Biden**
13% Lean Biden
43% Definitely Biden

16% Unsure / Other

NE2. If this year's presidential election were between (ROTATE) Republican Donald Trump, Democrat Joe Biden, an Independent / third-party candidate (END VOTE), how would you vote?

21% **Independent**
10% Definitely Independent
12% Lean Independent

22% **Trump**
18% Definitely Trump
4% Lean Trump

44% **Biden**
32% Definitely Biden
12% Lean Biden

13% Unsure

F9. If this year's congressional election were between (ROTATE) a Republican, A Democrat, an Independent / third-party candidate (END VOTE), how would you vote?

20% **Independent**
9% Definitely Independent
10% Lean Independent

19% **Republican**
12% Definitely Republican
6% Lean Republican

45% **Democrat**
34% Definitely Democrat
11% Lean Democrat

17% Unsure



F10. Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? **(RANDOMIZE 1-3)**

- 11% A candidate who works and votes with the Republicans in Congress.
 - 28% A candidate who works and votes with the Democrats in Congress.
 - 44% A candidate who works and votes with both Republicans and Democrats in Congress.

 - 17% Unsure
-

ISSUE IMPORTANCE

II1. Of the following, what would you say is the most pressing issue in America today? **(RANDOMIZE 1-12)**

- 24% Jobs and the economy
 - 13% Immigration
 - 12% Abortion
 - 10% Health care
 - 8% Government leadership
 - 6% Energy and the environment
 - 6% Taxes and government spending
 - 4% Police reform and criminal justice
 - 4% National security
 - 3% Education
 - 3% Social reforms
 - 2% Free speech and censorship

 - 4% None of the above
 - 2% Refused
-

Moving on...

II15: Thinking ahead to November's Presidential election, which of the following do you think will have the biggest impact on your vote? **(RANDOMIZE 1-12)**

- 19% Candidates' stance on jobs and the economy
 - 15% Candidates' stance on abortion
 - 10% Candidates' stance on immigration
 - 8% Candidates' stance on government leadership
 - 6% Candidates' stance on health care
 - 6% Candidates' stance on energy and the environment
 - 6% Candidates' stance on taxes and government spending
 - 5% Candidates' stance on social reforms
 - 4% Candidates' stance on national security
 - 4% Candidates' stance on police reform and criminal justice
 - 3% Candidates' stance on free speech and censorship
 - 1% Candidates' stance on education

 - 10% None of the above
 - 4% Refused
-



NEXT ELECTION SERIES

NE1. Do you plan on voting in the 2024 election? **(ROTATE 1-2)**

76% Yes
13% No
12% Unsure

(ROTATE NEXT TWO)

NE8. How does President Biden's stance on LGBTQ+ issues impact your vote? **(ROTATE 1-2)**

41% Biden's stance on LGBTQ+ issues make me more likely to support him
7% Biden's stance on LGBTQ+ issues make me less likely to support him
21% Biden's stance on LGBTQ+ issues has no impact on my vote
22% I don't know Biden's stance on LGBTQ+ issues
10% Unsure

NE9. How does Donald Trump's stance on LGBTQ+ issues impact your vote? **(ROTATE 1-2)**

8% Trump's stance on LGBTQ+ issues make me more likely to support him
38% Trump's stance on LGBTQ+ issues make me less likely to support him
20% Trump's stance on LGBTQ+ issues has no impact on my vote
22% I don't know Trump's stance on LGBTQ+ issues
12% Unsure

(END ROTATE)

NE10. Which party do you believe does a better job at addressing the needs and concerns of LGBTQ+ individuals? **(ROTATE 1-2)**

54% The Democratic party
9% The Republican party
22% Neither party does a good job at addressing LGBTQ+ needs and concerns
15% Unsure

NE11. How important are LGBTQ+ issues in comparison to other issues that will decide how you vote? **(ROTATE 1-4,4-1)**

17% LGBTQ+ issues are the most important issues to my vote
56% LGBTQ+ issues are important, but other issues are equally important
9% LGBTQ+ issues are not that important
8% LGBTQ+ issues are not important at all to my vote
11% Unsure



NE12. Do you think America has gone in the right or wrong direction over the last 10 years in terms of LGBTQ+ issues? **(ROTATE 1-4,4-1)**

54% **Right Direction**

13% Strongly right direction

41% Somewhat right direction

31% **Wrong Direction**

19% Somewhat wrong direction

12% Strongly wrong direction

15% Unsure

NE13. Do you believe America will be more or less accepting of LGBTQ+ people in 10 years? **(ROTATE 1-4,4-1)**

69% **More Accepting**

31% Much more accepting

39% Somewhat more accepting

15% **Less Accepting**

10% Somewhat less accepting

5% Much less accepting

16% Unsure

NE14: Thinking ahead to November's Presidential election, which of the following specific issues would you like to see candidates focusing their efforts on? **(SELECT ALL THAT APPLY) (RANDOMIZE 1-10)**

52% Affordability / inflation

44% LGBTQ+ issues

40% Health care reform

37% Discrimination / equality

30% Safety / criminal reforms

26% Cannabis legalization

26% Social security reform

19% Social reforms

13% Paid maternity / paternity leave

13% Training and apprenticeship work programs

9% Other

4% None of the above

2% Refused

M1. How do you view the current political climate in America? **(ROTATE 1-4, 4-1)**

21% **Positive**

6% Very positively

15% Somewhat positively

64% **Negative**

32% Somewhat negatively

32% Very negatively

15% Unsure



M2. **PLEASE, SELECT ALL THAT APPLY:** In the past few years, have you left or considered leaving your state due to the state's policies?

(ALLOW MULTIPLE RESPONSES FOR 1,2)

33% Yes, I have thought about leaving my current state
6% Yes, I left my (former) state

62% No

(ONLY IF RESPONSE 1, 2 FROM PREVIOUS)

M3. **PLEASE, SELECT ALL THAT APPLY:** What was the primary reason for leaving or thinking about moving to another state? (RANDOMIZE RESPONSES 1-7; ALLOW FOR MULTIPLE RESPONSES)

n226

31% Lower cost of living
21% More open-minded / accepting public
13% Better jobs and opportunities
13% Elected leaders who are more aligned with my personal values
6% Lower taxes
6% Less crime and safer communities
3% Better schools

6% Other
1% Unsure

You will now read a list of potential candidates running for President of the United States. After each, please indicate how **(ROTATE)** scared or comforted **(END ROTATE)** you would feel for America's well-being and global standing if the candidate were to become the next President of the United States.

(RANDOMIZE NEXT THREE)

F1. Donald Trump

28% Total Comforted
16% Very comforted
12% Somewhat comforted

64% Total Scared
10% Somewhat scared
54% Very scared

1% Never heard of
7% Unsure

F2. Joe Biden

49% Total Comforted
24% Very comforted
25% Somewhat comforted

42% Total Scared
19% Somewhat scared
23% Very scared

2% Never heard of
8% Unsure



F3 A nonpartisan politician that works with both sides of the aisle

56% Total Comforted

19% Very comforted
37% Somewhat comforted

19% Total Scared

13% Somewhat scared
6% Very scared

7% Never heard of
19% Unsure

Next... please tell us if you agree or disagree with the following statements.

(ROTATE NEXT TWO QUESTIONS)

F4. "The Republican party is ready to deliver stable and effective government if they were to win the next election." **(ROTATE 1-4,4-1)**

29% Total Agree

13% Strongly agree
16% Somewhat agree

58% Total Disagree

17% Somewhat disagree
41% Strongly disagree

13% Unsure

F5. "The Democratic party is ready to deliver stable and effective government if they were to win the next election." **(ROTATE 1-4,4-1)**

51% Total Agree

26% Strongly agree
25% Somewhat agree

36% Total Disagree

18% Somewhat disagree
17% Strongly disagree

13% Unsure



DEMOGRAPHICS SECTION

(ASK FULL SAMPLE)

Now just a few questions to make sure we have a representative sample:

Gender Your gender identification?

54%	Female
43%	Male
3%	Other

Screeners 3: In what year were you born?

Age Range **IF UNSURE OR REFUSED, ASK:** Which of the following categories best describes your age?

16%	18 to 24
11%	25 to 29
23%	30 to 39
22%	40 to 49
20%	50 to 64
9%	65 or older

Ethnicity Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

10%	Yes
89%	No
1%	Unsure

Race And which of the following best describes your racial background?

68%	White or Caucasian
19%	Black or African American
5%	Hispanic
4%	Asian or Pacific Islander
2%	Native American
2%	Other



Party ID: In politics today, and regardless of how you are registered, do you consider yourself to be a...
(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)

39% **Democratic**
30% Strong Democrat
10% Not so strong Democrat

39% **Independent**
12% Independent leaning Democrat
20% Independent
7% Independent leaning Republican

13% **Republican**
5% Not so strong Republican
8% Strong Republican

4% Other
5% Unsure

Ideology: Thinking for a moment about your social, economic, and political views...Do you consider yourself to be... **(ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)?**

45% **Liberal**
25% Very Liberal
20% Somewhat Liberal

33% **Moderate**

12% **Conservative**
8% Somewhat Conservative
4% Very Conservative

2% Libertarian

8% Unsure

2020 Vote For whom did you vote in the 2020 Presidential election **(ROTATE 1-2)?**

19% Donald Trump
50% Joe Biden
4% Someone Else
22% Did not vote
1% Don't recall
3% Refused

Education What is the highest level of formal education that you have completed?

6% Less than high school
30% High school graduate
23% Some college
12% College graduate with associate or 2-year degree
19% College graduate with bachelor's or 4-year degree
6% Post-graduate degree
2% Technical or vocational school graduate
2% Unsure



Marital Status	What would best describe your marital status?
58%	Single or never married
21%	Married
4%	Separated
10%	Divorced
4%	Widowed
4%	Other
Children	Do you have children currently living in your household?
24%	Yes
75%	No
1%	Refused
Neighborhood	Would you best describe the neighborhood or area you live in as...
37%	Urban
40%	Suburban
21%	Rural
2%	Unsure
401K	Do you invest into an IRA or 401k?
32%	Yes
68%	No
Income	We want to classify people into broad income groups only. Would you estimate your total household income to be...?
47%	Below \$40,000
29%	Between \$40,000 and \$79,999
14%	Between \$80,000 and \$124,999
5%	Above \$125,000
4%	Unsure
2%	Prefer not to answer
Homeowner	Do you currently own (outright/pay mortgage) your residence?
38%	Own (outright/pay mortgage)
63%	I do not own my residence (rent/other)

