2024 Nationwide Survey of LGBTQ+ Adults
Online survey among n600 LGBTQ+ Adults, with n50 oversamples in each of Arizona, Georgia, and Pennsylvania

Table of Contents

SCREENER SECTION ....................................................................................................................................... 2
GENERAL SENTIMENT ................................................................................................................................... 3
POLITICAL SENTIMENT .................................................................................................................................. 5
ISSUE IMPORTANCE ...................................................................................................................................... 6
NEXT ELECTION SERIES .................................................................................................................................. 7
DEMOGRAPHICS SECTION ............................................................................................................................... 11
2024 Nationwide Survey of LGBTQ+ Adults
Toptlines

Field Dates: 02/22-28/2024
Margin of error: ±4.0%

SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener 1: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No (continue)

LGBTQ+ Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

100% Yes (Continue)

Screener 2: Are you currently registered to vote?

85% Yes
15% No
GENERAL SENTIMENT

GS1. At this time next year, do you think that you will personally be (ROTATE) better or worse (END ROTATE) off than you are today?

- 62% Total Better off
- 24% Much better off
- 38% Somewhat better off

- 23% Total Worse off
- 15% Somewhat worse off
- 9% Much worse off
- 15% Unsure

GS2. At this time next year, do you think America will be (ROTATE) better or worse (END ROTATE) off than it is today?

- 38% Total Better off
- 10% Much better off
- 28% Somewhat better off

- 37% Total Worse off
- 25% Somewhat worse off
- 12% Much worse off
- 25% Unsure

GS3. Do you (ROTATE) approve or disapprove (END ROTATE) of the job President Joe Biden is doing?

- 47% Total Approve
- 19% Strongly approve
- 27% Somewhat approve

- 47% Total Disapprove
- 22% Somewhat disapprove
- 25% Strongly disapprove
- 6% Unsure

GS4. Do you (ROTATE) approve or disapprove (END ROTATE) of the job the U.S. Congress is doing?

- 22% Total Approve
- 7% Strongly approve
- 15% Somewhat approve

- 64% Total Disapprove
- 34% Somewhat disapprove
- 30% Strongly disapprove
- 14% Unsure
GS5. On the following scale, please indicate where you see yourself politically.

(DO NOT SHOW numeric scale....)

19% 0 = progressive liberal / Strong Democrat
9% 1
8% 2
8% 3
7% 4
30% 5 = Moderate Centrist / Independent
4% 6
3% 7
5% 8
3% 9
6% 10= Staunch-Conservative / Strong Republican

Mean = 3.9

GS7. On the following scale, please indicate how you see yourself voting in future elections.

(DO NOT SHOW numeric scale....)

24% 0 = Exclusively vote for Democratic candidates
10% 1
7% 2
5% 3
6% 4
25% 5 = Vote Independent / split ticket
5% 6
4% 7
4% 8
2% 9
8% 10= Exclusively vote for Republican candidates

Mean = 3.8

GS8. In the perfect world, where on the following scale, would you like to see America’s elected officials stand politically?

(DO NOT SHOW numeric scale....)

17% 0 = progressive liberal / Strong Democrat
7% 1
9% 2
10% 3
8% 4
30% 5 = Moderate Centrist / Independent
4% 6
5% 7
3% 8
2% 9
6% 10= Staunch-Conservative / Strong Republican

Mean = 3.9
**POLITICAL SENTIMENT**

Thinking ahead to the general election in November…

NE1. If this year’s presidential election were between (ROTATE) Republican Donald Trump *(or)* Democrat Joe Biden (END VOTE), how would you vote?

<table>
<thead>
<tr>
<th></th>
<th>Trump</th>
<th>Biden</th>
</tr>
</thead>
<tbody>
<tr>
<td>28%</td>
<td>21% Definitely Trump</td>
<td>57% Definitely Biden</td>
</tr>
<tr>
<td>7%</td>
<td>Lean Trump</td>
<td>13% Lean Biden</td>
</tr>
<tr>
<td>57%</td>
<td>13% Lean Biden</td>
<td>43% Definitely Biden</td>
</tr>
<tr>
<td></td>
<td>16% Unsure / Other</td>
<td>16% Unsure / Other</td>
</tr>
</tbody>
</table>

NE2. If this year’s presidential election were between (ROTATE) Republican Donald Trump, Democrat Joe Biden, an Independent / third-party candidate (END VOTE), how would you vote?

<table>
<thead>
<tr>
<th></th>
<th>Trump</th>
<th>Biden</th>
<th>Independent</th>
</tr>
</thead>
<tbody>
<tr>
<td>21%</td>
<td>18% Definitely Trump</td>
<td>44% Definitely Biden</td>
<td>21% Definitely Independent</td>
</tr>
<tr>
<td>7%</td>
<td>Lean Trump</td>
<td>12% Lean Biden</td>
<td>12% Lean Independent</td>
</tr>
<tr>
<td>22%</td>
<td>4% Lean Trump</td>
<td>32% Definitely Biden</td>
<td>10% Definitely Independent</td>
</tr>
<tr>
<td></td>
<td>13% Unsure</td>
<td>12% Lean Biden</td>
<td>12% Lean Independent</td>
</tr>
</tbody>
</table>

F9. If this year’s congressional election were between (ROTATE) a Republican, A Democrat, an Independent / third-party candidate (END VOTE), how would you vote?

<table>
<thead>
<tr>
<th></th>
<th>Independent</th>
<th>Republican</th>
<th>Democrat</th>
</tr>
</thead>
<tbody>
<tr>
<td>20%</td>
<td>9% Definitely Independent</td>
<td>19% Definitely Republican</td>
<td>45% Definitely Democrat</td>
</tr>
<tr>
<td>10%</td>
<td>Lean Independent</td>
<td>6% Lean Republican</td>
<td>11% Lean Democrat</td>
</tr>
<tr>
<td>19%</td>
<td>12% Definitely Republican</td>
<td>45% Definitely Democrat</td>
<td>17% Unsure</td>
</tr>
<tr>
<td></td>
<td>17% Unsure</td>
<td>11% Lean Democrat</td>
<td>13% Unsure</td>
</tr>
</tbody>
</table>
F10. Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? (RANDOMIZE 1-3)

11% A candidate who works and votes with the Republicans in Congress.
28% A candidate who works and votes with the Democrats in Congress.
44% A candidate who works and votes with both Republicans and Democrats in Congress.
17% Unsure

ISSUE IMPORTANCE

II1. Of the following, what would you say is the most pressing issue in America today? (RANDOMIZE 1-12)

24% Jobs and the economy
13% Immigration
12% Abortion
10% Health care
8% Government leadership
6% Energy and the environment
6% Taxes and government spending
4% Police reform and criminal justice
4% National security
3% Education
3% Social reforms
2% Free speech and censorship
4% None of the above
2% Refused

Moving on...

II15: Thinking ahead to November’s Presidential election, which of the following do you think will have the biggest impact on your vote? (RANDOMIZE 1-12)

19% Candidates’ stance on jobs and the economy
15% Candidates’ stance on abortion
10% Candidates’ stance on immigration
8% Candidates’ stance on government leadership
6% Candidates’ stance on health care
6% Candidates’ stance on energy and the environment
6% Candidates’ stance on taxes and government spending
5% Candidates’ stance on social reforms
4% Candidates’ stance on national security
4% Candidates’ stance on police reform and criminal justice
3% Candidates’ stance on free speech and censorship
1% Candidates’ stance on education
10% None of the above
4% Refused
NEXT ELECTION SERIES

NE1. Do you plan on voting in the 2024 election? (ROTATE 1-2)

- 76% Yes
- 13% No
- 12% Unsure

(ROTATE NEXT TWO)

NE8. How does President Biden’s stance on LGBTQ+ issues impact your vote? (ROTATE 1-2)

- 41% Biden’s stance on LGBTQ+ issues make me more likely to support him
- 7% Biden’s stance on LGBTQ+ issues make me less likely to support him
- 21% Biden’s stance on LGBTQ+ issues has no impact on my vote
- 22% I don’t know Biden’s stance on LGBTQ+ issues
- 10% Unsure

NE9. How does Donald Trump’s stance on LGBTQ+ issues impact your vote? (ROTATE 1-2)

- 8% Trump’s stance on LGBTQ+ issues make me more likely to support him
- 38% Trump’s stance on LGBTQ+ issues make me less likely to support him
- 20% Trump’s stance on LGBTQ+ issues has no impact on my vote
- 22% I don’t know Trump’s stance on LGBTQ+ issues
- 12% Unsure

(END ROTATE)

NE10. Which party do you believe does a better job at addressing the needs and concerns of LGBTQ+ individuals? (ROTATE 1-2)

- 54% The Democratic party
- 9% The Republican party
- 22% Neither party does a good job at addressing LGBTQ+ needs and concerns
- 15% Unsure

NE11. How important are LGBTQ+ issues in comparison to other issues that will decide how you vote? (ROTATE 1-4, 4-1)

- 17% LGBTQ+ issues are the most important issues to my vote
- 56% LGBTQ+ issues are important, but other issues are equally important
- 9% LGBTQ+ issues are not that important
- 8% LGBTQ+ issues are not important at all to my vote
- 11% Unsure
NE12. Do you think America has gone in the right or wrong direction over the last 10 years in terms of LGBTQ+ issues? (ROTATE 1-4,4-1)

54% Right Direction
13% Strongly right direction
41% Somewhat right direction

31% Wrong Direction
19% Somewhat wrong direction
12% Strongly wrong direction
15% Unsure

NE13. Do you believe America will be more or less accepting of LGBTQ+ people in 10 years? (ROTATE 1-4,4-1)

69% More Accepting
31% Much more accepting
39% Somewhat more accepting

15% Less Accepting
10% Somewhat less accepting
5% Much less accepting
16% Unsure

NE14: Thinking ahead to November's Presidential election, which of the following specific issues would you like to see candidates focusing their efforts on? (SELECT ALL THAT APPLY) (RANDOMIZE 1-10)

52% Affordability / inflation
44% LGBTQ+ issues
40% Health care reform
37% Discrimination / equality
30% Safety / criminal reforms
26% Cannabis legalization
26% Social security reform
19% Social reforms
13% Paid maternity / paternity leave
13% Training and apprenticeship work programs

9% Other
4% None of the above
2% Refused

M1. How do you view the current political climate in America? (ROTATE 1-4, 4-1)

21% Positive
6% Very positively
15% Somewhat positively

64% Negative
32% Somewhat negatively
32% Very negatively
15% Unsure
M2. **PLEASE, SELECT ALL THAT APPLY:** In the past few years, have you left or considered leaving your state due to the state’s policies?

(ALLOW MULTIPLE RESPONSES FOR 1, 2)

33% Yes, I have thought about leaving my current state
6% Yes, I left my (former) state
62% No

(ONLY IF RESPONSE 1, 2 FROM PREVIOUS)

M3. **PLEASE, SELECT ALL THAT APPLY:** What was the primary reason for leaving or thinking about moving to another state? (RANDOMIZE RESPONSES 1-7; ALLOW FOR MULTIPLE RESPONSES)

n226
31% Lower cost of living
21% More open-minded / accepting public
13% Better jobs and opportunities
13% Elected leaders who are more aligned with my personal values
6% Lower taxes
6% Less crime and safer communities
3% Better schools
6% Other
1% Unsure

You will now read a list of potential candidates running for President of the United States. After each, please indicate how (ROTATE) scared or comforted (END ROTATE) you would feel for America’s well-being and global standing if the candidate were to become the next President of the United States.

(RANDOMIZE NEXT THREE)

F1. **Donald Trump**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>28%</td>
<td>Total Comforted</td>
</tr>
<tr>
<td>16%</td>
<td>Very comfortable</td>
</tr>
<tr>
<td>12%</td>
<td>Somewhat comfortable</td>
</tr>
<tr>
<td>64%</td>
<td>Total Scared</td>
</tr>
<tr>
<td>10%</td>
<td>Somewhat scared</td>
</tr>
<tr>
<td>54%</td>
<td>Very scared</td>
</tr>
<tr>
<td>1%</td>
<td>Never heard of</td>
</tr>
<tr>
<td>7%</td>
<td>Unsure</td>
</tr>
</tbody>
</table>

F2. **Joe Biden**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>49%</td>
<td>Total Comforted</td>
</tr>
<tr>
<td>24%</td>
<td>Very comfortable</td>
</tr>
<tr>
<td>25%</td>
<td>Somewhat comfortable</td>
</tr>
<tr>
<td>42%</td>
<td>Total Scared</td>
</tr>
<tr>
<td>19%</td>
<td>Somewhat scared</td>
</tr>
<tr>
<td>23%</td>
<td>Very scared</td>
</tr>
<tr>
<td>2%</td>
<td>Never heard of</td>
</tr>
<tr>
<td>8%</td>
<td>Unsure</td>
</tr>
</tbody>
</table>
A nonpartisan politician that works with both sides of the aisle

56% **Total Comforted**
19% Very comforted
37% Somewhat comforted

19% **Total Scared**
13% Somewhat scared
6% Very scared

7% Never heard of
19% Unsure

Next… please tell us if you agree or disagree with the following statements.

(ROTATE NEXT TWO QUESTIONS)

F4. “The Republican party is ready to deliver stable and effective government if they were to win the next election.” *(ROTATE 1-4,4-1)*

29% **Total Agree**
13% Strongly agree
16% Somewhat agree

58% **Total Disagree**
17% Somewhat disagree
41% Strongly disagree

13% Unsure

F5. “The Democratic party is ready to deliver stable and effective government if they were to win the next election.” *(ROTATE 1-4,4-1)*

51% **Total Agree**
26% Strongly agree
25% Somewhat agree

36% **Total Disagree**
18% Somewhat disagree
17% Strongly disagree

13% Unsure
## DEMOGRAPHICS SECTION

(ASK FULL SAMPLE)

Now just a few questions to make sure we have a representative sample:

<table>
<thead>
<tr>
<th>Gender</th>
<th>Your gender identification?</th>
</tr>
</thead>
<tbody>
<tr>
<td>54%</td>
<td>Female</td>
</tr>
<tr>
<td>43%</td>
<td>Male</td>
</tr>
<tr>
<td>3%</td>
<td>Other</td>
</tr>
</tbody>
</table>

---

**Screener 3:** In what year were you born?

---

**Age Range**

*IF UNSURE OR REFUSED, ASK:* Which of the following categories best describes your age?

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 to 24</td>
<td>16%</td>
</tr>
<tr>
<td>25 to 29</td>
<td>11%</td>
</tr>
<tr>
<td>30 to 39</td>
<td>23%</td>
</tr>
<tr>
<td>40 to 49</td>
<td>22%</td>
</tr>
<tr>
<td>50 to 64</td>
<td>20%</td>
</tr>
<tr>
<td>65 or older</td>
<td>9%</td>
</tr>
</tbody>
</table>

---

**Ethnicity**

Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>10%</td>
</tr>
<tr>
<td>No</td>
<td>89%</td>
</tr>
<tr>
<td>Unsure</td>
<td>1%</td>
</tr>
</tbody>
</table>

---

**Race**

And which of the following best describes your racial background?

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White or Caucasian</td>
<td>68%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>19%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>5%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>4%</td>
</tr>
<tr>
<td>Native American</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>
Party ID: In politics today, and regardless of how you are registered, do you consider yourself to be a…

(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)

39% Democratic
30% Strong Democrat
10% Not so strong Democrat

39% Independent
12% Independent leaning Democrat
20% Independent
7% Independent leaning Republican

13% Republican
5% Not so strong Republican
8% Strong Republican

4% Other
5% Unsure

Ideology: Thinking for a moment about your social, economic, and political views…Do you consider yourself to be…

(ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)

45% Liberal
25% Very Liberal
20% Somewhat Liberal

33% Moderate
12% Conservative
8% Somewhat Conservative
4% Very Conservative

2% Libertarian
8% Unsure

2020 Vote For whom did you vote in the 2020 Presidential election (ROTATE 1-2)?

19% Donald Trump
50% Joe Biden
4% Someone Else
22% Did not vote
1% Don’t recall
3% Refused

Education What is the highest level of formal education that you have completed?

6% Less than high school
30% High school graduate
23% Some college
12% College graduate with associate or 2-year degree
19% College graduate with bachelor’s or 4-year degree
6% Post-graduate degree
2% Technical or vocational school graduate
2% Unsure
Marital Status  What would best describe your marital status?
- 58% Single or never married
- 21% Married
- 4% Separated
- 10% Divorced
- 4% Widowed
- 4% Other

Children  Do you have children currently living in your household?
- 24% Yes
- 75% No
- 1% Refused

Neighborhood  Would you best describe the neighborhood or area you live in as...
- 37% Urban
- 40% Suburban
- 21% Rural
- 2% Unsure

401K  Do you invest into an IRA or 401k?
- 32% Yes
- 68% No

Income  We want to classify people into broad income groups only. Would you estimate your total household income to be…?
- 47% Below $40,000
- 29% Between $40,000 and $79,999
- 14% Between $80,000 and $124,999
- 5% Above $125,000
- 4% Unsure
- 2% Prefer not to answer

Homeowner  Do you currently own (outright/pay mortgage) your residence?
- 38% Own (outright/pay mortgage)
- 63% I do not own my residence (rent/other)