Tight presidential ballot

How loyal are Trump 'Republicans'?

POLL TOPLINES



Where do RFK Jr. Votes go?

Is immigration still a major issue?

MAY 2024

THE STATE OF THE NATION:

SIX MONTHS OUT





Q2 2024 Nationwide Survey

Online survey among n1200 adults, n1000 registered voters nationwide

Field Dates: 05/16-21/2024 Adult (A) Margin of Error: ± 2.83%

Registered Voter (RV) Margin of Error: ± 3.1%

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Screener: You have been selected to participate in a survey on a confidential basis. This is a rare opportunity

to voice your opinions. Your responses will be kept confidential, you are not being asked to buy

anything or donate money. We simply want to know what you think and how you feel.

Screener: Are you, or is anyone in your household, employed by the news media, a market research firm, an

elected official, or actively involved with political campaigns?

100% No (continue)

Demographics:

Registration: Are you currently registered to vote?

83% Yes

17% Not currently registered

National Trend Questions:

1. At this time next year, do you think that you will personally be (ROTATE) better or worse (END ROTATE) off than you are today?

(A) 54 %	(RV) 55%	Total Better Off
15%	15%	Much better off
39%	40%	Somewhat better off
26%	26%	Total Worse Off
19%	19%	Somewhat worse off
7%	6%	Much worse off

2. At this time next year, do you think America will be (ROTATE) better or worse (END ROTATE) off than it is today?

(A)	(RV)	
37%	39%	Total Better Off
9%	10%	Much better off
28%	29%	Somewhat better off
39%	38%	Total Worse Off
26%	26%	Somewhat worse off
13%	12%	Much worse off
24%	24%	Unsure

3. Please rank the following issues from 1 to 8, with 1 the most pressing issue in America today to 8 being the least pressing issue in America today. (RANDOMIZE 1-8, Allow for ranking 1-8)

(% Mos	t Pressing	1)
(A)	(RV)	
34%	34%	Economy (such as jobs, unemployment, taxes, food prices/inflation)
16%	16%	Immigration (such as legalization & citizenship, border security, refugee resettlement)
13%	12%	Health Care (such as Medicare, Medicaid, Affordable Care Act, cost of health care)
12%	13%	Government ((such as political extremism, polarization, the role of elected officials)
10%	10%	Social Issues (such as crime, equality, civil liberties, abortion)
8%	8%	Environment (such as climate change, EPA, energy regulations)
4%	3%	Education (such as school choice, student loans, testing standards)
3%	3%	International (such as trade, foreign policy, global affairs)

4. Do you (ROTATE) approve or disapprove (END ROTATE) of the job President Joe Biden is doing?

(A)	(RV)	
41%	41%	Total Approve
15%	17%	Strongly approve
25%	24%	Somewhat approve
55%	55%	Total Disapprove
17%	17%	Somewhat disapprove
38%	38%	Strongly disapprove
5%	4%	Unsure

5. Do you (ROTATE) approve or disapprove (END ROTATE) of the job the U.S. Congress is doing?

(A) 27%	(RV) 27%	Total Approve
5%	5%	Strongly approve
22%	22%	Somewhat approve
62%	63%	Total Disapprove
36%	36%	Somewhat disapprove
26%	27%	Strongly disapprove

Two Candidate Series:

TC1. If the election were held today, how would you vote in your congressional election if your options were between (ROTATE) a Republican or a Democratic (END ROTATE) congressional candidate?

(ROTATE 1-2)

```
(RV)
41%
        43%
                The Democrat candidate
42%
        43%
                The Republican candidate
 3%
         4%
                Other
 7%
         3%
                I would not vote
 8%
         7%
                Unsure
```

TC 2. If the Presidential election were held today, how would you vote if your options were (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert F. Kennedy Jr. (END ROTATE)?

```
(A) (RV)
37% 39% Democrat Joe Biden
13% 13% Independent Robert F. Kennedy Jr.
42% 42% Republican Donald Trump
8% 6% Unsure
```

All Candidate Series:

AC1. If the Presidential election were held today, how would you vote if your options were (ROTATE) Republican Donald Trump, Democrat Joe Biden (END ROTATE)? (ROTATE 1-2)

```
(A) (RV)
43% 45% Democrat Joe Biden
47% 47% Republican Donald Trump
10% 8% Unsure
```

AC2. If the Presidential election were held today, how would you vote if your options were (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent Robert F. Kennedy Jr., Independent Cornel West, Green Party Jill Stein? (RANDOMIZE 1-5)

```
(A)
        (RV)
36%
        37%
                Democrat Joe Biden
                Republican Donald Trump
41%
       41%
                Independent Robert F. Kennedy Jr.
11%
        10%
2%
         2%
                Independent Cornel West
         2%
                Green Party Jill Stein
2%
9%
         7%
                Unsure
```

(IF IC2 =1 ASK)

AC2_1. While supporting Democrat Joe Biden for President, how do you think you'll vote for "down ballot" candidates such as the congressional and state candidates that represent you? (ROTATE 1-2)

(A) n430 72% 14%	(RV) n373 75% 16%	Likely straight-ticket Democratic (meaning you'll vote for all Democratic candidates) Likely split-ticket (meaning you'll vote for candidates of multiple parties)
13%	9%	Unsure

(IF IC2 =2 ASK)

AC2_2. While supporting Republican Donald Trump for President, how do you think you'll vote for "down ballot" candidates such as the congressional and state candidates that represent you? **(ROTATE 1-2)**

(A) n486 64% 18%	(RV) n 408 65% 18%	Likely straight-ticket Republican (meaning you'll vote for all Republican candidates) Likely split-ticket (meaning you'll vote for candidates of multiple parties)
18%	17%	Unsure

(IF IC2 = 3 ASK)

AC2_3. While supporting Independent Robert F. Kennedy Jr. for President, how do you think you'll vote for "down ballot" candidates such as the congressional and state candidates that represent you? (ROTATE 1-2)

(A) n127 17% 36%	(RV) n105 19% 40%	I'll likely support more Republican candidates I'll likely support more Democratic candidates
25%	24%	I'll likely only support Independent candidates
21%	17%	Unsure

Demographics:

Gender	Your g	Your gender identification?			
	(A) 52% 48% 0%	(RV) 52% 48% 0%	Female Male Other		
DoB	In wha	t year we	ere you born?		
Age Range	IF UNS	SURE OF	R REFUSED, ASK: Which of the following categories best describes your age?		
	(A) 10% 7% 16% 16% 29% 22%	(RV) 9% 7% 16% 16% 30% 22%	18 to 24 25 to 29 30 to 39 40 to 49 50 to 64 65 or older		
Ethnicity			r yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, e other Central or Latin American background?		
	(A) 19% 81% 0%	(RV) 18% 82% 0%	Yes No Unsure		
Race	And w	hich of the	e following best describes your racial background?		
	(A) 66% 14% 13% 4% 2% 1%	(RV) 67% 13% 13% 4% 1% 2%	White or Caucasian Hispanic Black or African American Asian or Pacific Islander Native American Other		

Political ID

In politics today, and regardless of how you are registered, do you consider yourself to be a (ROTATE 1-7 TOP TO BOTTOM, 7-1 BOTTOM TO TOP) Democrat, Independent, or Republican?

(A)	(RV)	
32%	32%	Total Democrat
20%	21%	Strong Democrat
12%	11%	Not so strong Democrat
38%	38%	Total Independent
7%	8%	Independent leaning Democrat
22%	20%	Independent
9%	10%	Independent leaning Republican
30%	30%	Total Republican
12%	11%	Not so strong Republican
18%	19%	Strong Republican
0%	0%	Other
0%	0%	Unsure

Ideology

(A)

7%

(RV)

5%

Thinking for a moment about your social, economic, and political views...Do you consider yourself to be... (rotate values 1-5 top-to-bottom / bottom-to-top)?

(A)	(KV)	
25%	27%	Total Liberal
9%	10%	Very Liberal
15%	17%	Somewhat Liberal
35%	34%	<u>Moderate</u>
33%	33%	Total Conservative
33% 20%	33% 20%	Total Conservative Somewhat Conservative
20%	20%	Somewhat Conservative

2022 Vote Type Did you vote in the most recent November 2022 election?

Unsure

(A)	(RV)	
37%	44%	Yes, I voted in person on election day
12%	14%	Yes, I voted in person early
5%	5%	Yes, I voted absentee
13%	15%	Yes, I voted by mail-in ballot
33%	22%	No, I did not vote

Education What is the highest level of formal education that you have completed?

(A)	(RV)	
4%	3%	Less than high school
32%	29%	High school graduate
20%	21%	Some college
12%	14%	College graduate with Associates or 2-year degree
20%	22%	College graduate with a Bachelors or 4-year degree
7%	9%	Post-graduate degree
3%	3%	Technical or vocational school graduate
1%	0%	Unsure

Religion What would best describe your religious affiliation? (ROTATE 1-10)

(A)	(KV)	
22%	23%	Protestant
22%	22%	Roman Catholic
1%	1%	Mormon
0%	0%	Eastern or Greek Orthodox
1%	2%	Jewish
1%	1%	Muslim
2%	1%	Buddhist
0%	0%	Hindu
6%	6%	Atheist
4%	5%	Agnostic
14%	14%	Something Else
19%	18%	Other
8%	7%	Unsure

Religion2 Would you describe yourself as a "born again" or evangelical Christian, or not?

(A)	(RV)	
30%	29%	Yes
66%	68%	No
4%	3%	Unsure

Religion3

At any point in your life have you considered yourself a "born again" or evangelical Christian, but no longer identify that way?

(A)	(RV)	
15%	15%	Yes
79%	80%	No
6%	5%	Unsure

Occupation Please

Please describe your current occupational status.

(A)	(RV)	
7%	7%	Employed (Government)
30%	34%	Employed (Private Sector)
6%	6%	Small Business owner
5%	4%	Student
7%	7%	Homemaker
25%	26%	Retired
14%	11%	Unemployed
6%	6%	Other
0%	0%	Unsure

Income

We want to classify people into broad income groups only. Would you estimate your total household income to be...?

(A)	(KV)	
46%	42%	Below \$40,000
32%	33%	Between \$40,000 and \$79,999
11%	13%	Between \$80,000 and \$124,999
7%	9%	Above \$125,000
2%	1%	Unsure
2%	2%	Prefer not to answer



Union	Are you or is anyone in your household a member of a trade, teacher or labor union?			
	(A)	(RV)		
	7%	8%	Yes	
	92%	91%	No	
	1%	1%	Unsure	
LGBTQ+	Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?			
	(A)	(RV)		
	7%	8%	Yes	
	92%	91%	No	
	1%	1%	Unsure	
	1%	0%	Prefer not to answer	
Marital Status	How would best describe your marital status?			
	(A)	(RV)		
	37%	35%	Single or never married	
	37%	39%	Married	
	3%	2%	Separated	
	17%	17%	Divorced	
	5%	5%	Widowed	
	2%	1%	Other	
Homeowner	Do you currently own (outright/pay mortgage) your residence?			
	(A)	(RV)		
	5Ó%	55%	Own (outright/pay mortgage)	
	50%	45%	I do not own my residence (rent/other)	
Neighborhood	Would you best describe the neighborhood or area you live in as			
	(A)	(RV)		
	29%	29%	Urban	
	45%	46%	Suburban	
	25%	24%	Rural	
	2%	1%	Unsure	
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